



ROSEVILLE ELECTRIC
2090 Hilltop Circle • Roseville, CA 95747
www.rosevilleelectric.org
(916) 774-5625 • TDD (916) 774-5220 • FAX (916) 774-3797

P R E S S R E L E A S E

News Media Contact:
Vonette McCauley
Roseville Electric Public Relations Manager
(916) 774-5625
(916) 257-2616 (cell)
vmccauley@roseville.ca.us

No. RE 06 - 14

October 18, 2006

FOR IMMEDIATE RELEASE

Silverado Middle School Partners with Roseville Electric to become the First School In Placer County to Install a Solar Electric Generation System at its Campus

City of Roseville and Silverado Middle School officials celebrated the first school in Placer County to have solar panels installed and now working on a school roof. U.S. Congressman John Doolittle and 200 students also attended a special ceremony held at the school this morning.

The event marked the end of a three-year collaborative project between Roseville Electric, Dry Creek School District and Silverado Middle School to mount a 10 kW photovoltaic system on the roof of a two-story metal roof on the Silverado Middle School's Coloma Hall, which faces south.

"Dry Creek and Silverado Middle School officials and Roseville Electric have shown me they are looking to the future with an eye to innovation and creativity," said Mayor Pro Tem Rocky Rockholm. "The installation of the 65 kWh system is truly unique. Silverado Middle School is the first school in Placer County to harness the power of the sun to generate enough electricity to serve 2.5 homes annually."

The system is owned, operated and maintained by the City of Roseville. The environmental benefit of the solar electric generation system is equivalent to taking 15 cars off the road for one year or planting 44,000 trees.

The solar panels, which generate about 65 kWh of electricity daily, are also a learning tool for Silverado Middle School students. The science classes will incorporate the photovoltaic system into their curriculum. Principal Kevin Kurtz noted the project can also be used in the school's math classes and in some of the after-school club activities. Information about the photovoltaic system's performance is available through the school's website. It is also linked to other schools across the nation that have similar on-campus solar projects in place.

#